Contract Agreement Between:

# CONTRACT

**KVVU TV**
**25-TV 5 Drive**
**Henderson, NV 89014**
**(702)435-5555**

| Contract / Revision | Alt Order # |
|---|---|
| 490109 / | 06285828 |

| Product |
|---|
| RESTORE OUR FUTURE |

| Contract Dates | Estimate # |
|---|---|
| 08/21/12 - 08/27/12 | 548 |

| Advertiser | Original Date / Revision |
|---|---|
| ISS/Restore Our Future | 08/17/12 / 08/17/12 |

| Billing Cycle | Billing Calendar | Cash/Trade |
|---|---|---|
| EOM/EOC | Broadcast | Cash |
| **Station** | **Account Executive** | **Sales Office** |
| KVVU | Teresa Difuria | TELEREP-PHIL |

Special Handling

Demographic
Adults 35+

| IDB# | Advertiser Code | Product Code |
|---|---|---|
| 1021 | | |

| Agency Ref | Advertiser Ref |
|---|---|
| | |

And:

**Mentzer Media Services, Inc.**
**600 Fairmount Avenue**
**Suite 306**
**Towson, MD 21204**

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/ Week | Rate | Type | Spots | Amount |
|---|---|---|---|---|---|---|---|---|---|---|---|---|
| N 1 | KVVU | 08/21/12 | 08/24/12 | Fox 5 News AM M-F 7a-9a | M-F 7a-9a | | :30 | | | NM | 4 | $3,000.00 |
| | Start Date | End Date | Weekdays | Spots/Week | Rate | | | | | | | |
| Week: | 08/20/12 | 08/26/12 | -TWTF-- | 4 | $750.00 | | | | | | | |
| N 2 | KVVU | 08/21/12 | 08/24/12 | The Dr.Oz Show | 4-5p | | :30 | | | NM | 4 | $1,400.00 |
| | Start Date | End Date | Weekdays | Spots/Week | Rate | | | | | | | |
| Week: | 08/20/12 | 08/26/12 | -TWTF-- | 4 | $350.00 | | | | | | | |
| N 3 | KVVU | 08/21/12 | 08/24/12 | Fox 5 News at 5 MF 530-6p | M-F 530-6p | | :30 | | | NM | 4 | $2,400.00 |
| | Start Date | End Date | Weekdays | Spots/Week | Rate | | | | | | | |
| Week: | 08/20/12 | 08/26/12 | -TWTF-- | 4 | $600.00 | | | | | | | |
| N 4 | KVVU | 08/21/12 | 08/24/12 | Fox 5 News M-F 10p-11p | 10p-11p | | :30 | | | NM | 8 | $13,800.00 |
| | Start Date | End Date | Weekdays | Spots/Week | Rate | | | | | | | |
| Week: | 08/20/12 | 08/26/12 | -TWTF-- | 8 | $1,725.00 | | | | | | | |
| N 5 | KVVU | 08/24/12 | 08/24/12 | Bones | Fri 9p-10p | | :30 | | | NM | 1 | $1,650.00 |
| | Start Date | End Date | Weekdays | Spots/Week | Rate | | | | | | | |
| Week: | 08/20/12 | 08/26/12 | ----1-- | 1 | $1,650.00 | | | | | | | |
| N 6 | KVVU | 08/25/12 | 08/25/12 | MLB Regular Season | 12-4p/4-7p | | :30 | | | NM | 3 | $2,250.00 |
| | Start Date | End Date | Weekdays | Spots/Week | Rate | | | | | | | |
| Week: | 08/20/12 | 08/26/12 | -----3- | 3 | $750.00 | | | | | | | |
| N 7 | KVVU | 08/25/12 | 08/25/12 | Criminal Minds | Sat 5-6p | | :30 | | | NM | 2 | $450.00 |
| | Start Date | End Date | Weekdays | Spots/Week | Rate | | | | | | | |
| Week: | 08/20/12 | 08/26/12 | -----2- | 2 | $225.00 | | | | | | | |
| N 8 | KVVU | 08/25/12 | 08/25/12 | FOX 5 News Sat 10-11p | 10-11p Sat | | :30 | | | NM | 1 | $950.00 |
| | Start Date | End Date | Weekdays | Spots/Week | Rate | | | | | | | |
| Week: | 08/20/12 | 08/26/12 | -----1- | 1 | $950.00 | | | | | | | |
| N 9 | KVVU | 08/26/12 | 08/26/12 | Fox News Sunday 8-9a | 8-9a | | :30 | | | NM | 2 | $600.00 |
| | Start Date | End Date | Weekdays | Spots/Week | Rate | | | | | | | |
| Week: | 08/20/12 | 08/26/12 | ------2 | 2 | $300.00 | | | | | | | |
| N 10 | KVVU | 08/26/12 | 08/26/12 | Fox 5 News Su 10p-1045p | Su 10p-1045p | | :30 | | | NM | 1 | $1,575.00 |
| | Start Date | End Date | Weekdays | Spots/Week | Rate | | | | | | | |
| Week: | 08/20/12 | 08/26/12 | ------1 | 1 | $1,575.00 | | | | | | | |
| N 11 | KVVU | 08/26/12 | 08/26/12 | Criminal Minds | Sun 11p-12am | | :30 | | | NM | 2 | $450.00 |
| | Start Date | End Date | Weekdays | Spots/Week | Rate | | | | | | | |

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.

**KVVU TV**
**25-TV 5 Drive**
**Henderson, NV 89014**
**(702)435-5555**

| Contract / Revision | Alt Order # |
|---|---|
| 490109 / | 06285828 |

| Contract Dates | Product | Estimate # |
|---|---|---|
| **08/21/12 - 08/27/12** | RESTORE OUR FUTUR | **548** |

| Advertiser | Original Date / Revision |
|---|---|
| **ISS/Restore Our Future** | 08/17/12 / 08/17/12 |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/ Week | Rate | Type | Spots | Amount |
|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | Start Date | End Date | Weekdays | Spots/Week | | Rate | | | | | |
| Week: | | 08/20/12 | 08/26/12 | ------2 | 2 | | $225.00 | | | | | |
| N 12 | KVVU | 08/27/12 | 08/27/12 | Fox 5 News AM M-F 7a-9a | M-F 7a-9a | | :30 | | | NM | 2 | $1,500.00 |
| | | Start Date | End Date | Weekdays | Spots/Week | | Rate | | | | | |
| Week: | | 08/27/12 | 09/02/12 | 2------ | 2 | | $750.00 | | | | | |
| N 13 | KVVU | 08/27/12 | 08/27/12 | The Dr.Oz Show | 4-5p | | :30 | | | NM | 1 | $350.00 |
| | | Start Date | End Date | Weekdays | Spots/Week | | Rate | | | | | |
| Week: | | 08/27/12 | 09/02/12 | 1------ | 1 | | $350.00 | | | | | |
| N 14 | KVVU | 08/27/12 | 08/27/12 | Fox 5 News at 5 MF 530-6p | M-F 530-6p | | :30 | | | NM | 1 | $600.00 |
| | | Start Date | End Date | Weekdays | Spots/Week | | Rate | | | | | |
| Week: | | 08/27/12 | 09/02/12 | 1------ | 1 | | $600.00 | | | | | |
| N 15 | KVVU | 08/27/12 | 08/27/12 | Fox 5 News M-F 10p-11p | 10p-11p | | :30 | | | NM | 2 | $3,450.00 |
| | | Start Date | End Date | Weekdays | Spots/Week | | Rate | | | | | |
| Week: | | 08/27/12 | 09/02/12 | 2------ | 2 | | $1,725.00 | | | | | |
| | | | | | | | | Totals | | | 38 | $34,425.00 |

| Time Period | # of Spots | Gross Amount | Net Amount |
|---|---|---|---|
| 07/30/12 -08/26/12 | 32 | $28,525.00 | $24,246.25 |
| 08/27/12 -08/27/12 | 6 | $5,900.00 | $5,015.00 |
| Totals | 38 | $34,425.00 | $29,261.25 |

**Signature:** _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP

REP HEADLINE# 6285828
*** ORIGINAL REV#0 ***

AUG17/12 15.46
*** KVVU-TV ***

ADV #_____ ADV. NAME ISS/RESTORE OUR FUTURE REP.#_____ OFF.# 762 SALESMAN #_____

AGY # 1125 AGY. NAME MENTZER MEDIA SERVICES, INC. BUYER NAME KAREN BENCKINI

600 FAIRMOUNT AVENUE, SUITE 306 SALES PRSN PH- TERESA DIFURIA

TOWSON, MD 21286

ORDER # 490109 CONTRACT # 6285828 CLASS: NATL. LOCAL REGIONAL

PRDCT RESTORE OUR FUTURE EST#548 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES AUG21/12 AUG27/12 WK-1

CITY TAX_____ STATE TAX_____ CO-OP BILLING NEEDED_____ DATE AUG17/12 15.46

REP: TO ROSE
FR NIKKI
NEW ROF ORDER
TOTAL $34425
PLS CNF THANKS

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

ALL STATIONS USING ELECTRONIC INVOICING - AGENCY IDB #1021

AN ELECTRONIC INV.WEBSITE "EMEDIA TRADE-INVOICING" IS ALSO AVAILBLE
FOR THIS AGENCY. THE IDB# FOR THE WEBSITE IS: EMT12009

| LINE# | REP LINE# | CD | TIME PERIOD | LGTH | SEC | RATE | START DATE | END DATE | SPTS /WK | WEEK INVT | DAYS | TOTL SPTS |
|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | | AGENCY ADVERTISER CODE = | | | AGENCY EST# = 548 | | | | | | |
| | | | AGENCY PRODUCT CODE = | | | | | | | | | |
| 1 | | | 700A-900A | 30 | | $750.00 | 8/21 | 8/24 | 4 | | TU-F | 4 |

PROGRAM : NEWS
RA35+ : 2.0
CON COM1: MAX 1X DAY

REP HEADLINE# 6285828
*** ORIGINAL REV#0 ***

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP

AUG17/12 15.46
*** KVVU-TV ***

| LINE# | REP LINE# | CD | TIME PERIOD | LGTH | SEC | RATE | START DATE | END DATE | SPTS /WK | WEEK INVT | DAYS | TOTL SPTS |
|---|---|---|---|---|---|---|---|---|---|---|---|---|
| 2 | | | 400P-500P | 30 | | $350.00 | 8/21 | 8/24 | 4 | | TU-F | 4 |
| | PROGRAM : DR OZ<br>RA35+ : 1.0<br>CON COM1: MAX 1X DAY | | | | | | | | | | | |
| 3 | | | 530P-600P | 30 | | $600.00 | 8/21 | 8/24 | 4 | | TU-F | 4 |
| | PROGRAM : NEWS<br>RA35+ : 2.0<br>CON COM1: MAX 1X DAY | | | | | | | | | | | |
| 4 | | | 1000P-1100P | 30 | | $1,725.00 | 8/21 | 8/24 | 8 | | TU-F | 8 |
| | PROGRAM : NEWS<br>RA35+ : 5.0<br>CON COM1: MAX 2X DAY | | | | | | | | | | | |
| 5 | | | 900P-1000P | 30 | | $1,650.00 | 8/24 | 8/24 | 1 | | FRI | 1 |
| | PROGRAM : BONES<br>RA35+ : 3.0 | | | | | | | | | | | |
| 6 | | | 1230P-400P | 30 | | $750.00 | 8/25 | 8/25 | 3 | | SAT | 3 |
| | PROGRAM : MLB GAME<br>RA35+ : 4.0 | | | | | | | | | | | |
| 7 | | | 500P-600P | 30 | | $225.00 | 8/25 | 8/25 | 2 | | SAT | 2 |
| | PROGRAM : CRIMINAL MINDS<br>RA35+ : 5.0 | | | | | | | | | | | |
| 8 | | | 1000P-1100P | 30 | | $950.00 | 8/25 | 8/25 | 1 | | SAT | 1 |
| | PROGRAM : NEWS<br>RA35+ : 3.0 | | | | | | | | | | | |
| 9 | | | 800A-900A | 30 | | $300.00 | 8/26 | 8/26 | 2 | | SUN | 2 |
| | PROGRAM : NEWS<br>RA35+ : 2.0 | | | | | | | | | | | |
| 10 | | | 1000P-1045P | 30 | | $1,575.00 | 8/26 | 8/26 | 1 | | SUN | 1 |
| | PROGRAM : LATE NEWS<br>RA35+ : 3.0 | | | | | | | | | | | |

REP HEADLINE# 6285828
*** ORIGINAL REV#0 ***

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP

AUG17/12 15.46
*** KVVU-TV ***

| LINE# | REP LINE# | CD | TIME PERIOD | LGTH | SEC | RATE | START DATE | END DATE | SPTS /WK | WEEK INVT | DAYS | TOTL SPTS |
|---|---|---|---|---|---|---|---|---|---|---|---|---|
| 11 | | | 1100P-1200M | 30 | | $225.00 | 8/26 | 8/26 | 2 | | SUN | 2 |
| PROGRAM | | | CRIMINAL MINDS | | | | | | | | | |
| RA35+ | | | 2.0 | | | | | | | | | |
| 12 | | | 700A-900A | 30 | | $750.00 | 8/27 | 8/27 | 2 | | MON | 2 |
| PROGRAM | | | NEWS | | | | | | | | | |
| RA35+ | | | 2.0 | | | | | | | | | |
| 13 | | | 400P-500P | 30 | | $350.00 | 8/27 | 8/27 | 1 | | MON | 1 |
| PROGRAM | | | DR OZ | | | | | | | | | |
| RA35+ | | | 1.0 | | | | | | | | | |
| 14 | | | 530P-600P | 30 | | $600.00 | 8/27 | 8/27 | 1 | | MON | 1 |
| PROGRAM | | | NEWS | | | | | | | | | |
| RA35+ | | | 2.0 | | | | | | | | | |
| 15 | | | 1000P-1100P | 30 | | $1,725.00 | 8/27 | 8/27 | 2 | | MON | 2 |
| PROGRAM | | | NEWS | | | | | | | | | |
| RA35+ | | | 5.0 | | | | | | | | | |

AUG/12 28525.00 SEP/12 $5,900.00

CONTRACT TOTAL 34425.00
TOTAL SPOTS 38

MARKET TOTALS $316,500 KVVU 11% KSNV 34% KLAS 40% KTNV 15% KVMY 0% KVCW 0% CABL 0%
KTUD 0%

QUALITATIVE INFO USED REACHING OLDER INDEPENDENT REPUBLICAN VOTERS.
HEAVY CBS CLIENT DICTATE .

SVC- NSI
DEMOS- RA35+*